Ashford Business Services Ltd

Influencer Collaboration Agreement

Between Sarah Mitchell and Sarah Mitchell (handle / channel)

1. Campaign

Campaign	Sarah Mitchell
Platform(s)	Instagram, tiktok, youtube
Deliverables	e.g. 2 feed posts + 3 stories, by 9 November 2026
Posting dates	9 November 2026

2. Compensation

Fee	£45.00 GBP
Payment terms	50% upfront, 50% on completion
Product gifting	List products / N/A
Usage rights	Brand may repost / use in ads for November 2026 / not reuse. Extra usage: £45.00.

3. Content requirements

- Required hashtags / tags: list.
- Disclosure: creator marks content as ad / sponsored per platform rules and local law.
- Approval: brand reviews drafts within 48 hours; silence means approved.
- Exclusivity: creator will not promote competing brands for November 2026 in category.

4. Metrics

Creator shares screenshots/analytics for each post within 7 days: reach, engagement, link clicks.

5. Termination

Either party may end with 14 days' notice. Fees for completed deliverables remain payable.

Sign-off

Brand representative	Signature	Date

Sign-off

Creator name	Signature	Date

Note: advertising disclosure rules differ by country and platform. Check the rules that apply to you. This template is not legal advice.